

PRESS RELEASE

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JOHN GREENLER SELECTED AS 350 MADISON EXECUTIVE DIRECTOR

*Will lead the climate change group's efforts to stop fossil fuels
and make a just transition to renewable energy*

Madison, WI — 350 Madison has selected John Greenler to serve as its Executive Director, beginning on October 1. In this position, he will provide leadership to this rapidly growing grassroots organization as it addresses the urgent need to stop fossil fuel use in order to avoid the most extreme impacts of climate change.

Gail Nordheim, President of the Board of Directors, stated, “As the recent report of the International Panel on Climate Change demonstrates, temperatures are rising rapidly and the world is now at ‘code red’ for climate change. We must take urgent action — now — to stop fossil fuel extraction and use. John will provide strong executive leadership that will allow 350 Madison to amplify its impact at this critically important time. His experience and dedication make him very well suited to take on this challenge.”

For the past 15 years, Mr. Greenler’s work has focused on climate science, outreach, education and advocacy. His work experience includes engaging business executives, government leaders and nonprofit representatives to collaborate on the issue of climate. He has also taught several undergraduate courses related to climate and clean energy, led development efforts, and managed teams that work at the intersection of science and action. Recently, he directed the Climate and Clean Energy Initiative at the Wisconsin Academy of Sciences, Arts and Letters. He was also Director of Outreach at the Wisconsin Energy Institute of UW–Madison, and was faculty in the Biology Department at Beloit College.

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350 Madison was founded in 2012 as a chapter of the national and international 350.org. 350 Madison believes that progress fighting climate change will only happen when ordinary people speak out and get involved. 350 Madison mobilizes people to resist Midwest oil pipelines and to pressure financial institutions to stop financing the fossil fuel industry. Our volunteers work with state and local governments to adopt climate solutions that reflect the disproportionate impact of climate change on communities of color and low-income communities.